



We design strategies for biotech/pharma clients dramatically faster, saving them significant costs

Sample Project

Hours

How?

Cost Savings

[MR firms: \$250/hr.
Tier 2 Strategy firms: \$500/hr.
Tier 1 Strategy firms: \$900/hr.]

Project Phase	MR/Consulting Firms (Hours)	Converge Advisory (Hours)	How?	Cost Savings
Ramp-up / Screening	30	8	<i>We have vast knowledge of scientific, clinical and commercial information + Proprietary DataMart</i> of Conferences, News/blogs, Forums, Companies, Patents information	\$1K - \$14K
Deep dive Secondary Research	90	40	<i>We have a technology platform that enables rapid scaling of data and information</i> to search and visualize analysis leaves more time to delve into key areas with expert rigor	\$2K - \$35K
Primary Research	90	40	<i>We don't charge clients to conduct unnecessary interviews</i> and repeatedly ask the same questions; <i>we use micro surveys to fill in research gaps & supplement with micro interviews</i> if further context is required.	\$2K - \$35K
Analysis / Model Building	60	70	<i>We only apply senior-level experience</i> of our Partners and a network of senior independent consultants so the analysis gets done correctly the first time	\$2K - \$35K
Insights to Strategy	30	40	<i>Our goal is to get to 80% of the answer as fast as possible</i> , so we spend a proportionately higher time on turning research to insights to strategy	\$1K - \$25K

Total Project 300 200

~\$10K - \$150K